



11th of October 2019
Warsaw, Białostocka 22

8:30



Registration

9:00 – 9:20



Welcome speeches

*Marcin Podgórski, Mazovian Voivodeship /
Agnieszka Sznyk, President of the Board, INNOWO, Polish Circular
Hotspot*

9:20 – 9:50



Panel discussion

*Adam Struzik, Marshal of the Mazowieckie Voivodeship
Daphne Bergsma, Ambassador of the Netherlands
Juha Ottman, Ambassador of Finland
Stefan Gullgren, Ambassador of Sweden
Lukas Schifferle, Head of Section (Economy, Finance, Science)
Embassy of Switzerland*

9:50 – 10:10



How Circular Economy drives innovation, growth and climate protection

Eveline Lemke, Thinking Circular

10:10 – 10:30



Realization of the vision: transition of the Dutch agriculture in a direction of circularity, stressing the importance of healthy soils

Jasper Dalhuisen, Ministry of Agriculture, Nature and Food Quality of the Netherlands

10:30 – 10:50



Coffee break

10:50 – 11:10



Circular route: a roadmap for a circular business model

Jaimy Nijmens, YSE

11:10 – 11:30



Another furniture life. Circular inspirations from IKEA

Agata Czachórska, IKEA

11:30 – 11:50



Asset Sharing: a future proof and circular solution to reduce waste, lower costs and build revenue

Kim Tjoa, FLOWW2

11:50 – 12:10



Closed loop – open possibilities

Irena Pichola, Deloitte

12:10 – 12:25



Priority business models and areas of implementation of circular economy in Poland

Hubert Bukowski, INNOWO

12:25 – 13:00



Lunch

13:00 – 14:00



World cafe session

Floow2 / KPK / Synthos / CANPACK / C-Voucher / Waste Management and Recycling Cluster / Rekopol / IKEA / Ministry of Agriculture of the Netherlands / CIRCO / World Startup Factory / Deko Eko

14:00 – 14:50



Business session

Kamil Mikołajczyk, Santander Bank Polska S.A.

Eco transformation in the packaging industry

Anna Sapota, CANPACK

Permanent raw materials as a way to meet the circular economy requirements - an example of an aluminum can

Michał Mikołajczyk, Rekopol

New EU legal regulations and consequences for Entrepreneurs and Consumers

Krzysztof Żarnota, Synthos

Synthos Group on the path to circular economy

Dirk Aarts, 24/7 Communication

Overcoming consumers' shame to participate in circular economy

Tomasz Szczygielski, Grupa Ekotech

Cross-sectoral symbiosis as a condition for closing the loop in circular economy

14:50 – 15:00



Coffee break

15:00 – 16:00



Workshop session

Circular Cities

Nico Schouten, Metabolic

Aleksandra Jadach-Sepioto,
Institute of Urban and Regional
Development

Magdalena Pios, The Warsaw Branch
of the Association of Polish Architects

Ewelina Frelas, Lublin City

Lucjan Krzysztof Chrzanowski,
Mayor of Żyrardów

Mazovian Regional Chamber of
Architects of the Republic of Poland

Food waste

Vee Bougani, Sustainable Food
Movement

Jakub Emanul Malec, Executive
Chef at Novotel Warsaw Centrum,
Accor & Orbis Hotel Group

Michał Godyń, Executive Chef at
the Embassy of Sweden

Kuba Walasek, Too Good To Go

Tomasz Szuba, Venturishoreca

Piotr Grabowski, foodtech.ac

Polish Circular Start-ups

World Startup Factory

Bactrem

Bohema Clothing

Bio2materials

Deko Eko

Ecobean

Handerek Technologies

REbuild

16:00 – 16:50



Workshop:

Creating business through the circular design

Pieter van Os, CIRCO

16:50



Closing remarks; end of the meeting



PATRONAGE:



Kingdom of the Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Ambasada Szwajcarii w Polsce



Ambasada Szwecji
Warszawa



MINISTERSTWO
PRZEDSIĘBIORCZOŚCI
I TECHNOLOGII



MINISTERSTWO
ŚRODOWISKA



Marszałek
Województwa
Mazowieckiego



Patronat Honorowy Marszałek
Województwa Lubuskiego
Elżbiety Anny Polak



PATRONAT HONOROWY
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WOJEWÓDZTWA POMORSKIEGO



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ZACHODNIOPOMORSKIEGO
OLGIERDA GEBLEWICZA



WOJEWÓDZTWO PODKARPACKIE

MAŁOPOLSKA



Patronat Honorowy
Prezydent
Miasta Gdańska

PATRONAT
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PREZYDENT MIASTA LUBLIN
KRZYSZTOF ŻUK



Narodowy Sejmik
Warszawy



PREZYDENT MIASTA STOŁECZNEGO WARSZAWY

Kraków



BUSINESS
FINLAND

POLISH
CIRCULAR
HOTSPOT

STRATEGIC PARTNERS:



PlasticsEurope
Institute of Plastic Recyclability

PARTNERS:



L'ORÉAL

deko·eko

24/7
COMMUNICATION



MEDIA PATRON:



LIDERZY
INNOWACYJNOŚCI

